Agenda - Campus Forum

- Master Plan Update
- Parking Strategies
- Signage Standards
- Architectural Standards
Master Plan Progress Summary

- 5 Campus Visits / Workshops (Aug, Sept, Oct, Nov, Dec)
- 19 Meetings
  - President’s Staff
  - Master Plan Task Force
  - Campus Forums (3)
  - Students
  - Student Development Staff
  - Faculty Planning and Budget
  - Neighborhood Meetings (2)
  - Stadium Lightings Specific Meetings and Tours
  - BOT (Oct)
Master Plan Goals

• Rezone the Campus
• Extend the quality of the Quad North across Academy
• Identify a Main Campus Entry
• Holistic Parking Solution
• Improve campus identity/image along the public edge
• Facility Needs for 1,500 Students
• Improve pedestrian connectivity: North-South
• Improve Signage
• The Process and Product benefit K and Neighbors
Campus Context

Western Michigan University
Common Master Plan Ideas

Academy and Stadium as Campus Front Door
Academy remains 2-way but limited On-Street Parking
New Welcome Center / Admissions Building
Catherine Street - Vacated
Acker becomes 2-way
New Fitness Center
New Natatorium
New Student Housing along West Main Street
Thompson Street into Thompson Quad
ARCUS Center
Lovell - 2 way- secondary campus entry
Monroe / Crawford - Ped. Link to Athletic Fields
To Be Determined

Facilities Management
Multi-purpose Court Building
“Blue Zone”
Campus Front Door

- Where is it? Not evident
- What are visitors seeing? Bld’g backs, rail lines
- Improve entry sequence from Stadium Drive?
- Entry signage / gateways could be enhanced.
Campus Front Door?
Preferred Site for New Welcome Center
Concept A

- New Campus Gateway
- Vacate Catherine
- Acker – 2-way with parallel parking – Brick Street
- New Fitness and Natatorium
- Share Outdoor Plaza Space
- New Anderson Entry
- New Multi-Purpose Courts Building
- New Welcome Center
- Upper Class / Theme Housing along West Main St. (120 – 200 Beds)
- New Parking Lot
  - 200+/- Spaces
- Relocate Facilities Management
- Central Chiller – Green Roof
Concept B

- Demo Crissey
- New Multi-Purpose Courts Building with indoor Running Track
  - 475 ft., 11 Laps = 1 mile
- Upper Class / Theme Housing along West Main St. (325+/- Beds)
- New Parking Lot
  - 200+/- Spaces
- New Facilities Management
Concept C

• Fitness, Natatorium Multi-Purpose Courts and Anderson share common outdoor plaza

• Upper Class / Theme Housing along West Main St. (120-200 Beds)

• New Parking Lot
  • 150+/- Spaces

• Relocate Facilities Management
North of Academy

- Weak Physical Area
- Buildings feel “Out of Touch”
- Fine Arts and Dow create space but for cars
New Thompson Quad

- Vacate Thompson St.
- Bring Dow into the fold
- Use Open Space as campus unifier
- Pedestrian Friendly Access to Dow
- Maintain Service to Light Fine Arts
- Drop-off along Academy
- Access to Hodge House via Bulkley
- Future Academic Buildings Site
- Native Landscapes
New Thompson Quad

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- Future Academic Buildings Site
- Native Landscapes
- 2-Way Traffic
- Limited No On-Street Parking
- 3 Primary Pedestrian Crossings
  - Academy / Acker
  - Mandelle
  - Anderson

Academy Street
• 2-Way Traffic
• Limited No On-Street Parking
• 3 Primary Pedestrian Crossings
  • Academy / Acker
  • Mandelle
  • Anderson
- Not a lot to do
- Legacy Tree Plan
- Hoben and Trowbridge: some renovation
- New Gateway: Lovell / Monroe
- New Sidewalk, Lighting and Banners along Lovell
- Security Phones / Surveillance

Pedestrian Connection to Athletic Fields
Campus Edges

- Not well Defined
- Campus is hidden from the outside
- Where does campus start and stop?
- Opportunity along Lovell for image enhancement/visibility
- Mix Use Development
- Student Theme Housing / Apartment Living
- Vacate Stanwood and Eldred
Off-Street Parking (Excluding Athletic Complex)
- Existing - 415
- Proposed - 500
Parking

On-Street Parking

- Parking to Remain
- Parking Removed (85 Spaces)
Draft Transportation and Parking Management Plan
Major Plan Components

- Designate a single Transportation and Parking Management Organization (TPMO). Must fit into K’s culture.
- Adopt Guiding Principles
- Transportation Demand Management (TDM) is a Key Responsibility
- Prime Responsibility for Parking Management & Operations
Transportation Demand Management Initiatives

- Transit Passes
- Guarantee Ride Home
- Car Sharing
  - Commercial Service
  - College Vehicles
- Bicycle Sharing
  - Bicycle Center
- Advocate for Pedestrian / Bike Connections
- Education / Promotion of Alternatives
  - New Student & Faculty/Staff Orientation
  - Carpolls
  - Ride Board
- Advocate for Flex Schedules and Telecommuting
Parking Operations and Management

- Fees for Parking Permits
  - Most effective means to reduce number of vehicles on campus
  - Start with nominal amounts
  - Higher rate for students
  - Internal or commercial service for permits issuance
- Permit Issuance and Record Keeping
- Lot Numbering & Signage
- Occasional Permits
- Enforcement
- Document Event Parking Plans & Resources
Parking Operations and Management

• Parking Allocations
  - New Lot Lower Cost
  - Main Campus More Expensive
  - Students in New Lot?

• Access Control
  - Retain Permits (Decals or Hang Tags)
  - Gates may become necessary in new lot.

• Future Use of Technologies
  - Automatic Vehicle Identification
  - Enforcement Handheld Computers
  - Advance Visitor Permits
  - Pay-by-Cell Phone
Campus Signage
Existing Campus Signage

Kalamazoo College
Lux Esto
April 1833

Hoben Hall

Kalamazoo College
Established 1833

Kalamazoo College
Founded 1833

Kalamazoo College
Established 1833
Signage

• Bronze Arch
• Bronze Accents/Logos
• Brick/Limestone Bases
• Accent Lighting
• Bronze Way-finding Signs

Proposed Signage
Possible Signage Locations
Architectural Standards
Current Campus Exterior

- Massing
- Materials
- Façade Elements
- Site and Landscape
Massing

• Buildings Follow Land Contours
• Residential/Human-Scale Elements Break Down the Overall Mass
Materials

- Brick
- Limestone
- Ornamental Ironwork
- Bronze Accents

Façade Elements

- Tri-partite Division-Base, Middle, Top
- Symmetry
- Almost Square Windows
- Vertical Windows
- Divided Lites
- Arches
- Stone Accents, e.g. Keystones, String Courses
Existing Site

- Variety of Site Furniture
- Retaining/Site Walls
- Landscape Beds
- Bike Racks
Proposed Design Guidelines

Materials/Details
Site and Landscape
Materials/Details

- Respect Existing Campus Finishes
- Red Brick Buildings
- Windows with Vertical Proportions and Divided Lites
- Ironwork and Bronze Accents
- Dormers
Materials/Details
- Small Scale Elements Should be Incorporated to Break Up Large Building Forms
- Arched Openings
- Limestone Accents
- Painted Metal/Wood Work
- Traditional Lighting Accents
Site

- Proposed Standard Site Furnishings
- Built in Brick and Stone Seat Walls wherever possible
- Black Finish similar to Bike Racks Currently on Campus
- The Stone Benches in Front of Stetson and the Benches at Red Square Would Remain

Site Furnishings
Sample Building in Historic Quad

Sample Building Using Architectural Standards

- **Roof Level**
  - SLOPED ROOF W/ DORMERS
- **Second Level**
  - STONE CORNICE
  - DOUBLE-HUNG WINDOW W/ JACK ARCH
  - STONE STRINGCOURSE
  - DOUBLE-HUNG WINDOW W/ JACK ARCH, KEystone, & IRONWORK DETAILING
- **First Level**
  - (Piano Nobile)
- **Ground Level**
  - STONE BASE W/ SMALL WINDOWS. THE GRADE COULD RISE AT THIS LEVEL
Size of Solar Array needed to produce 285,000 kWh annually.
Philosophical approach to architecture. Respect heritage / tradition yet remain compelled to address innovation.