Campus Master Planning
KALAMAZOO COLLEGE
November 2011
Workshop #1 Summary

- Front Door / Entry Experience
- Parking / Vehicular Circulation
- Pedestrian Circulation / Connectivity
- Facility Needs / Utilization
- Quality
- Neighborhood Engagement
- Surprises to TCI
- Miscellaneous Comments
Front Door / Entry Experience

Academy Street?
  • Is There a better spot?

Access From Highways.
  • Which exit to use?
    - Oakland, Bus. 94, Rt. 131
  • How should visitors be directed

Gateway / Signage
  • Consistent
Parking / Vehicular Circulation

Parking 90% capacity - Effective Supply
  • Spring Demand higher

Event Impact?
  • Everyday
  • Large Events

Growth Impact - 1500 Students
  • Neighborhood Impact
    - “Something must be done”
  • Need Policy Solutions
    - Supply / Demand
  • Increase quality - parking
  • Traffic Calming
  • 1 way streets- change
  • Thomas Moore Church - partnership for parking
Pedestrian Circulation / Connectivity

ADA

Consider Strategic modifications to Academy Street

Intentional pathways to and through “Blue Zone” to Athletic / Recreation Fields

Grove is “Creepy”
Facility Needs / Utilization

Residential
  • Significant upgrades
  • Senior Housing

Arcus Center - Parking

Fitness Center - Concept established

Natatorium - Program / Site still in question

Classroom / Academic Upgrades / Expansion

Large gathering Space - Multi-use

Non-CR meeting space - especially for students

Space Study - understand creative use for instruction

Welcome Center - Program / Location TBD
Quality

Georgian Architecture
- Red Brick
- Stone Trim
- Arches
- Key Stones

Landscaping
- Native Materials / Sustainable approach
- Heritage Planting Plan - Large trees in Quad

Philosophical approach to architecture. Respect heritage / tradition yet remain compelled to address innovation.
Neighborhood Engagement

“Blue Zone” - important to address

Utilize 7 point Memorandum

Sub-Committee - issue specific
Surprises to TCI

Street Closures never mentioned

Tennis Courts never mentioned

Save Chapel - all other buildings negotiable
Miscellaneous Comments

“We Get Education Right”

Balanced Master Plan.
  • Aspirational & Realistic

Strategic Plan / Master Plan

“Know who you’re talking to”
  • Old Guard - History
  • New Guard - Fresh Perspective

Property Acquisition - Plan Future
  • Missed opportunities in the past
Master Plan Concepts

Big Picture
Very Preliminary
Long and Short Term Strategies
Looking for Feedback
Campus Front Door
Existing Campus Entries

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Campus Front Door
Welcome Center
Option A

- New Welcome Center / Admissions Building
- New Gateway Signage
- Extend Brick Street
- Relocate Facilities
- Enhance View to Campus
- Renovate Arcadia Creek
  - Water Feature
  - Stormwater Control
- Acquire property at Lovell & Stadium
- New Signage at Lovell
Welcome Center
Options B & C

- President's House
- Monroe & Academy
Welcome Center
Options B

- Repurpose President’s House into New Welcome Center
- Demo Bulkley St. Homes
- New Visitor Entry and Parking along Bulkley
- Lay groundwork for vacating Thompson in the future
Welcome Center Options C

- Acquire Property at Monroe and Academy
- New Welcome Center Building and visitor Parking
- New Gateway Signage Monroe & Academy
Pedestrian Circulation
Academy St:

- Shared Streets
- Narrow Academy to 24 ft.
- Increase Sidewalk Width
- Auto and Pedestrians:
  - Share the Street
- Shared / Raised Crosswalk

Pedestrian Circulation
Pedestrian Circulation

Academy - Shared Street
Thompson

- Long-term Strategy
- Vacate Thompson St.
- Bring Dow into the fold
- Use Open Space as campus unifier
- Pedestrian Friendly Access to Dow
- Maintain Service to Light Fine Arts

Pedestrian Circulation
Pedestrian Circulation

- Future Building Site
- New Parking and Drop-off
- New Gateway: Lovell / Monroe
- New Lighting and sidewalks along Monroe & Crawford
- Security Phones / Surveillance
- Bridge Across Grove

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Pedestrian Circulation
- New Gateway:
  - Lovell / Monroe
- New Sidewalk, Lighting and Banners along Lovell
- Security Phones / Surveillance
Pedestrian Circulation

Lovell Park Path
- New Stair at Hoben
- Increase Path Width
- Selective Removals / Clearing
- New Lighting and Banners
- Security Phones

New Commercial Retail Development Zone

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Natatorium & Student Housing Studies
Concept A

- Vacate portions of Catherine and Acker
- Common Entry to Natatorium and Fitness
- New Parking Lot
- New Campus Green
- Upper Class / Theme Housing w/ parking
Concept B

- Vacate Catherine and Acker
- Acquire Property along Catherin and Main St.
- Common Entry to Natatorium and Markin
  - Public
  - Campus
- New Parking Lot at Main
- New Parking Lot at Academy
- New Campus Green
- Apt Style Student Housing
Concept C

- Relocate Facilities
- New Student Housing with Parking
Concept D

- Purchase properties along Monroe (2 currently for sale)
- Infill with New Faculty or Upper Class Housing
- Enclosed Parking
Concept E

- New Housing at New North Quad