Planning Process
Kalamazoo College

The 2012 Kalamazoo College Master Plan was developed over the course of eight months through a highly focused and transparent exercise. Beginning in August 2011, the Master Plan Process was openly conducted and guided by a Master Plan Task Force, which met many times during the Planning Process.

Master Plan Task Force Members:
- Anna Asbury, “K” College Student
- Andrea Augustine, “K” College Alumna, City of Kalamazoo Planner
- Bob Batsell, Professor of Psychology
- Jay Bonsignore, Stuart Area Restoration Association Representative
- Greg Diment, “K” College Alumnus, Chief Information Officer
- Hillary Teague, Assistant Director of Admission
- Jessica Fowle, “K” College Alumna, Senior Assistant Director of Admission
- Tom Kostrzewa, Fairmont Neighborhood Representative
- Julie Lewandowski, Human Resources Assistant
- Paul Manstrom, Associate Vice President for Facilities Management
- Jim Prince, Vice President for Business and Finance
- Jan Tobochnik, Dow Distinguished Professor of Physics
- Jim Van Sweden, “K” College Alumnus, Director of College Communications, Neighborhood Liaison
- Aracely Vasquez, “K” College Student
- Elaine Wickstrom, “K” College Alumna, West Main Hill Neighborhood Representative
- Tim Young, Director of Security

Representatives from three adjacent neighborhood associations also served on the Task Force. They included:
- Elaine Wickstrom, West Main Hill Neighborhood Association
- Jay Bonsignore, Stuart Area Restoration Association
- Tom Kostrzewa, Fairmont Neighborhood Association

Citizen Participation:

During the Planning Process the College held a total of eighteen (18) meetings with the adjacent neighbors. Some meetings were held on K’s campus and open to everyone while other meetings were with smaller groups, including trips to a local college and high school to view stadium lighting.

A schedule documenting the number of meetings can be found on the following page. A summary of the neighbors concerns and issues is recorded on page 8.

The Consulting Team:

In June 2011, The Collaborative Inc (TCI) of Toledo was retained by Kalamazoo College to facilitate the Planning Process. Michael DiNardo, Phil Enderle, Sandi Carr and Paul Hollenbeck, coordinated the work of the consultant team.

Assisting TCI on the Campus Master Plan included:

- Comprehensive Facilities Planning: Space Study - Lisa Macklin
- Carl Walker: Parking Consultant - Bill Surna
- Diekma Hamann: Neighborhood Liaison - Norm Hamann

The Planning Process also included input from the City of Kalamazoo. Andrea Augustine, City of Kalamazoo Planner, acted on behalf of the City and was a member of the Master Plan Task Force.
**Master Plan Process**

**August 2011**
- 08/23/11 - Kick-off Meeting w/ Task Force

**September 2011**
- 09/27/11 - Workshop #1 w/ Task Force, Neighbors, On-Campus Groups

**October 2011**
- 10/22/11 - Update to Board of Trustees

**November 2011**
- 10/25/11 - Trip to Houseman Field in Grand Rapids to observe lighted football field
  - KC, Neighbors
- 11/08/11 - Open Meeting to present preliminary plan concepts and gain feedback
  - TCI, KC, Neighbors
- 11/22/11 - Meeting at fields site; discuss lighting concepts; questions for potential vendor
  - KC, Neighbors, Rollie Madison of MUSCO
- 11/29/11 - WMHNA Board Meeting - Presentation from G. Diment
  - KC, WMHNA
- 12/01/11 - Trip to Hope College in Holland to observe lighted soccer field
  - KC, Neighbors

**December 2011**
- 12/12/11 - Workshop #3 w/ Task Force
**January 2012**

- 01/12/12 - Workshop #4 w/ Task Force, neighbors, On-Campus Forum, BOT Buildings & Grounds and Western Michigan University

**February 2012**

- 02/14/12 - Workshop #5 w/ Task Force, BOT Buildings & Grounds

**March 2012**

- 03/03/12 - Present Master Plan Report to BOT; Board approves 2012 Master Plan
- 03/09/12 - Review of the KC Board meeting, presentation of MOA draft #1 E. Wilson-Oyelaran, G. Diment, B. Stauffer
- 03/21/12 - Discussion of the status of first MOA, KC Board meeting, previous conversations with B. Stauffer; presentation & discussion of MOA draft #3 E. Wilson-Oyelaran, G. Diment, M. Sloan, L. Wright, E. Wickstrom
- 03/27/12 - Open Meeting to present final 2012 Campus Master Plan TCI, KC, Neighbors

**April 2012**

- 04/05/12 - Institutional Campus District Submittal

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**01/12/12 - Open Meeting to present updated master plan concepts to neighbors and obtain comments TCI, KC, Neighbors**

**01/31/12 - Review the 6 areas of concern expressed by the neighbors and how K was addressing them WMHNA Board, G. Diment, J. VanSweden, M. McDonald**

**02/28/12 - WMHNA Board Meeting. D. Maturen, principal investigator of the impact study, presented his finding of no adverse effect on property values and quality of life WMHNA Board, J. VanSweden**

**03/09/12 - Review of the KC Board meeting, presentation of MOA draft #1 E. Wilson-Oyelaran, G. Diment, B. Stauffer**

**03/21/12 - Discussion of the status of first MOA, KC Board meeting, previous conversations with B. Stauffer; presentation & discussion of MOA draft #3 E. Wilson-Oyelaran, G. Diment, M. Sloan, L. Wright, E. Wickstrom**

**03/27/12 - Open Meeting to present final 2012 Campus Master Plan TCI, KC, Neighbors**
**Planning Process**

<table>
<thead>
<tr>
<th>Neighborhood Concerns / Issues / Problems</th>
<th>Response</th>
</tr>
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<tbody>
<tr>
<td>Avoid adding new parking lots adjacent to Residential Districts</td>
<td>Most of the proposed parking is hidden by maintaining K’s existing buildings or proposing new buildings along the campus edge to screen the parking.</td>
</tr>
<tr>
<td>Access from Thompson Court to Academy St. after Thompson St. is closed</td>
<td>The master plan proposes extending Thompson Court to Bulkley Street through K’s property.</td>
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<tr>
<td>Maintain Academy Street 2-Way</td>
<td>The master plan recommends maintaining Academy Street as two way vehicular traffic.</td>
</tr>
<tr>
<td>Deter parking on residential streets</td>
<td>The master plan proposes adding 94 additional off-street parking spaces within K’s campus.</td>
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<tr>
<td>Western University’s Tennis Court Lighting</td>
<td>K worked with WMU to add visors on WMU’s existing tennis court lights.</td>
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<tr>
<td>Adjust classroom schedule to allow more daytime use of practice fields</td>
<td>K carefully reviewed the schedule and patterns of enrollment of athletes and non-athletes. Based on that review, we believe our current schedule best meets the academic and co-curricular mission of the College.</td>
</tr>
<tr>
<td>Impact of Angell Field Athletic Complex Stadium Lighting on property values</td>
<td>Based on a study by David C. Maturen, Certified General Appraiser, the presence of the lights does not impact quality of life or the prices of the homes.</td>
</tr>
<tr>
<td>Football Field Lights</td>
<td>K agrees to defer use of football fields lights until July 1, 2016. K proposes to use visors, reduce light levels for non-NCAA competitions, no outside rentals, and an annual review meeting with neighbors to discuss concerns and experiences</td>
</tr>
<tr>
<td>Soccer Field Lights</td>
<td>K proposes to use visors, reduce light levels for non-NCAA competitions, no outside rentals, and an annual review meeting with neighbors to discuss concerns and experiences</td>
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<tr>
<td>Enforceability of any Memorandums of Agreement</td>
<td>K commits to, and stands behind, any signed agreements.</td>
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The Master Plan Process Included:

- 8 Campus Visits / Workshops
- 42 Meetings
  - President's Staff
  - Master Plan Task Force
  - Campus Forums (4)
  - Students
  - Student Development Staff
  - Faculty Planning and Budget
  - Neighborhood Meetings (4)
  - Stadium Lighting Specific Meeting and Tours (11)
  - Western Michigan University
  - Buildings and Grounds Committee (2)
  - BOT (October and March)

Example of meeting announcement sent to K faculty, staff, students and neighbors.

The neighborhood meetings were well-attended by local residents.