K COLLEGE

ALCOHOL DISCUSSION

Monday, September 28 and
Tuesday, October 13
2009

Core Survey

- Developed with U.S. Dept. of Education, now administered through SIUC
- Tested and proven as a valid & reliable instrument
- Used by IHEs across the country
- Self-report on attitude, use, and perception of alcohol, other drug, and related behaviors

Kalamazoo Core Survey

- Administered Feb. 2009 through campus mail; PHA & SSDP assistance
- Approximately 1,000 surveys distributed, 31% response rate
- Demographics mostly consistent with K student body
- Results show some important areas for future work and some for further investigation

Selected Core Results

- 88% report alcohol consumption in past year; 80% in past 30 days (84%, 72%)
- 49% experienced peer pressure
- 55% report other students’ drinking interfered with their life
- 68% said social atmosphere promotes alcohol use
- 97% said student alcohol use is the same or less than other campuses

Results, Cont.

- 92% have not been in trouble with the College or police (86%)
- 95% have not caused property damage (82%)
- 88% do not let alcohol negatively impact grades (78%)
- 85% have not missed a class due to alcohol use (70%)
- 81% reported responsibility to contribute to the well-being of other students

Results, Cont.

- 48% had 5+ in past two weeks (47%)
- 40% did something they later regretted (37%)
- 34% memory loss one or more times
- Involved in 100% theft w/ force, 83% physical violence, 50% forced sexual touching or unwanted intercourse
- 60% believe alcohol facilitates sexual opportunities